

## **From basic research to the commercial arena at the Hebrew University of Jerusalem**

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Nanotechnology-based research at the Hebrew University was successfully commercialized by Yissum, the Hebrew University Technology Transfer Company over the past decades. This talk will focus on the challenges and models of the technology transfer work. In other words: how to bring scientific inventions to the commercial arena?

Yissum was founded in 1964 to protect and commercialize the Hebrew University's intellectual property. Products based on Hebrew University technologies that have been commercialized by Yissum currently generate \$2 Billion in annual sales.

Ranked among the top technology transfer companies in the world, Yissum has registered over 8,000 patents covering 2,000 inventions; has licensed out 75 technologies and has spun out 9 companies. Yissum's business partners span the globe and include companies such as Novartis, Microsoft, Johnson & Johnson, Merck, Intel, Teva and many more.